DeAndré Vidale

Software Engineer, TV/Film Background

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Education

App Academy | Certificate

Grad Sep '24

Full Stack Web Development

- Computer science fundamentals such as Time/Space Complexity, Object Oriented Programming and Test Driven Development
- Developed pair programming skills and full stack application group and solo projects

Howard University | Bachelor's Degree

Grad May '07

Radio, Television & Film

Skills

 $\label{eq:continuous_solution} \textbf{Engineering} \cdot \textbf{Javascript} \cdot \textbf{Python} \cdot \textbf{React.js} \cdot \textbf{Redux} \cdot \textbf{Express} \cdot \textbf{Flask} \cdot \textbf{HTML} \cdot \textbf{CSS} \cdot \textbf{SQLAlchemy} \cdot \textbf{Sequelize} \cdot \textbf{SQL} \cdot \textbf{PostgreSQL} \cdot \textbf{Postman} \cdot \textbf{Mocha} \cdot \textbf{Cypress} \cdot \textbf{Pytest} \cdot \textbf{Amazon S3} \cdot \textbf{Git} \cdot \textbf{Agile} \cdot \textbf{Scrum} \cdot \textbf{Algorithms} \cdot \textbf{Code Review} \cdot \textbf{Continuous Integration} \cdot \textbf{Data} \cdot \textbf{Structures} \cdot \textbf{RESTful APIs} \cdot \textbf{API Documentation} \cdot \textbf{SQL} \cdot \textbf{UI/UX Design} \cdot \textbf{Automated Testing} \cdot \textbf{Selenium} \cdot \textbf{VS Code}$

 $\textbf{Post Production} \cdot \text{Avid Media Composer} \cdot \text{Adobe Premiere} \cdot \text{After Effects} \cdot \text{Photoshop} \cdot \text{DaVinci Resolve} \cdot \text{Final Cut Pro} \cdot \text{Apple Motion} \cdot \text{Blender} \cdot \text{Adobe Media Encoder} \cdot \text{Apple Compressor} \cdot \text{REDCine-X Pro} \cdot \text{NEXIS} \cdot \text{Aspera} \cdot \text{PIX}$

Projects

Shortlisted • github.com/dvidale/shortlisted • A closed network direct referral platform for TV & Film professionals

- Architected design patterns with CSS visibility commands and React logic for an event-driven application interface
- Integrated AWS S3 to simplify user profile photo storage and resume sharing and presentation
- Strengthened data integrity by employing PostgreSQL to handle complex associations between users and their metadata

DineDash • github.com/dvidale/python-react-group-proj • Food delivery application inspired by UberEats

- Constructed a scalable product database with SQLAlchemy to enabled reliable addition of new vendors and products
- Implemented event-driven architecture for dynamic shopping cart data using React/Redux state management and cookies

Experience

Editor • Eye Lvl Entertainment • Los Angeles, CA

June '11 - Present

- Analyzing scripts against creative goals, project scope and business logic to determine the most effective camera angles, sound recording, and graphics
- Applying expertise in video production life cycle micro and macro elements to design roadmaps from concept to completion

Assistant Editor • Motion Picture Editors Guild • Los Angeles, CA

Sep '17 - Present

- Awarded two Emmys for facilitating precision-critical data flow environments via cross-functional collaborations for high-level stakeholders such as HBO, Showtime, and Hulu in fast-paced environments
- Contributing to one million plus user audience experiences by analyzing executive communications alongside technical specifications to guide refactoring the synchronization of video and audio sequences

Web Producer • PBS • Washington, DC

Feb '14 - Dec '14

- Awarded a Webby award for managing a news program website with a Wordpress / HTML / CSS / JS / PHP stack
- Produced and edited original docustyle stories for broadcast and web delivery